

HYJ PGA GOLF ACADEMY

— PRESENTS —

An Exclusive Invitation

A Premier Korea Golf Tour

2026 Summer Edition



3

PREMIUM COURSES

6

ROUNDS · 18 HOLES

8

DAYS OF LUXURY

— *Hosted by* —

PGA MASTER PROFESSIONAL HAE-YOON JUNG-KIM

2026 PROTOTYPE TOUR · LIMITED TESTER PROGRAM

JULY 2026 · LIMITED 7 GOLFERS

A LETTER BEFORE THE FIRST TEE

Eight Unforgettable Days at Korea's Finest Public Courses

Three Iconic Courses · Six Rounds · One Personal Coach



Hae-Yoon Jung-Kim

PGA Master Professional · Pelican Hill Golf Club

The first Asian woman to earn the PGA Master Professional designation. Personal on-course coaching at every round transforms each round from a game into a true performance breakthrough.

This is not simply a trip to play golf.

Accompanied personally by **Pro Hae-Yoon Jung-Kim**, you will play **three of Korea's most celebrated public courses**, enjoying **six full rounds (18 holes each)** with private coaching throughout.

An oceanside cliff course, a serene mountain & sea retreat, and Korea's only Scottish-style links course — three distinct landscapes that reveal the true essence of golf.

LIMITED · 7 PEOPLE

※ This tour is a **2026 Prototype Program** ahead of the official 2027 launch, offered exclusively to a small group of tester participants at a special price.

3

PREMIER
RESORTS
Korea's Finest

6

ROUNDS
18 Holes × 6

1:1

COACHING
PGA Master Pro

South Cape Owners Club

A Cliffside Masterpiece

"A masterpiece carved into the cliffs — every hole a conversation with the sea."

— FEATURED IN GOLF DIGEST'S TOP INTERNATIONAL COURSES

Designed by world-renowned architect **Kyle Phillips** (the mastermind behind Scotland's Kingsbarns), South Cape is widely regarded as Korea's most exclusive oceanfront course. Set dramatically along the cliffs of Namhae Island, the course commands sweeping views of the Korea Strait, with **seven signature holes running directly along the coastline**. It is often mentioned alongside Pebble Beach and Cape Kidnappers as one of the world's most spectacular settings for the game.

Over **two days and 36 holes**, you will play the **Ocean Course** on day one and the **Mountain Course** on day two — two entirely distinct experiences within a single legendary resort.

◆ **Kyle Phillips Design**

The architect of Kingsbarns (Scotland) and Yas Links (Abu Dhabi)

◆ **7 Oceanfront Signature Holes**

Korea's most photographed course — cliffs and open sea

◆ **Owners Club Luxury Suites**

Cliffside ocean-view rooms with private terraces

◆ **Coastal Fine Dining**

Seasonal seafood sourced daily from Namhae fishing villages

Seolhaeone Golf & Resort

Where Seoraksan Meets the East Sea

"The ridges of Mount Seorak and the deep blue of the East Sea, captured in a single round — a landscape only Korea can offer."

— PREMIUM GOLF KOREA

The name **Seolhaeone** (雪海園) — literally "Snow, Sea, Garden" — speaks to its rare setting at the foot of Mount Seorak with the East Sea on the horizon. Located in Yangyang, this is one of Korea's most distinguished luxury golf and resort destinations, where the very arrival feels like stepping into a vast natural garden formed by mountains, forests, and ocean.

The course is widely regarded as one of the finest **championship layouts** on Korea's east coast, built to follow the land's natural contours and offering a fresh perspective at every hole. Across **two days and 36 holes**, Pro Jung-Kim provides personal on-course coaching, followed by quiet evenings in the resort's premium suites.

◆ **Mountain & Sea in One Round**

A signature view found nowhere else in Korea

◆ **Championship Course**

One of the finest layouts on Korea's east coast

◆ **Premium Resort Accommodations**

Luxury suites with views of the mountains and sea

◆ **Pristine Yangyang Setting**

Bordered by Seoraksan National Park and the East Sea

CHUNCHEON · INLAND KOREA

La Vie Est Belle

"Life is Beautiful"

COURSE 03

*"True beauty does not choose between East and West —
it transcends both."*

— TRAVEL + GOLF MAGAZINE KOREA

Its name says it all — **"La Vie Est Belle"** (Life is Beautiful) — and a single visit makes the meaning unmistakably clear. The classic **Old Course**, ranked **#11 among Korea's Top 40 golf courses**, is paired with a traditional Korean Hanok-style clubhouse widely considered one of the most beautiful in the country. Built entirely with native Gangwon pine and exposed beams reaching nearly 30 feet, the clubhouse stands as a piece of Korean cultural heritage in itself.

In contrast, the resort's **Dunes Course** is the **only authentic Scottish-style links course in Korea** — with rolling fairways, deep pot bunkers, fescue rough, and firm running ground that recall the spirit of St. Andrews. It is also where Korean professionals train before competing on the PGA Tour and European Tour.

◆ **Traditional Hanok Clubhouse**

Built from native Gangwon pine — a Korean cultural landmark

◆ **Korea's Only Scottish Links**

Pot bunkers, fescue rough, firm fairways — pure St. Andrews

◆ **Ranked #11 in Korea's Top 40**

Selected by Korea Golf Magazine for the Old Course

◆ **Where Pros Train**

Korea Open qualifier · preparation course for PGA & European Tours

An 8-Day Journey

Your Complete Tour Itinerary

JULY 1 - JULY 8, 2026 · 8 DAYS / 7 NIGHTS

DAY
1
JUL 1 (WED)

Welcome to Korea · Departure for Namhae

INTERCONTINENTAL SEOUL — NAMHAE

Guests gather at the **InterContinental Seoul lobby** at the appointed time. Two private luxury vans (seven guests plus Pro Jung-Kim) depart for Namhae and South Cape Owners Club, arriving for check-in at the cliffside ocean-view suites.

DAYS
2-3
JUL 2 - 3

South Cape Owners Club

NAMHAE — 18 HOLES × 2 = 36 HOLES

Day 2: Ocean Course 18 holes with personal on-course coaching.
Day 3: Mountain Course 18 holes with continued coaching. Evenings spent in the cliffside ocean-view suites.

DAYS
4-5
JUL 4 - 5

Seolhaeone Golf & Resort

YANGYANG — 18 HOLES × 2 = 36 HOLES

Two days and 36 holes at Seolhaeone in Yangyang — a course where the ridges of Mount Seorak meet the East Sea, all within a single round. Personal coaching throughout, with evenings at the resort's premium suites.

DAYS
6-7
JUL 6 - 7

La Vie Est Belle

CHUNCHEON — OLD COURSE + DUNES COURSE

Day 6: Old Course 18 holes, finishing at the traditional Hanok clubhouse. Day 7: Dunes Course 18 holes — Korea's only authentic Scottish links — with specialized links coaching. A final round where East and West meet in unforgettable form.

DAY
8
JUL 8 (WED)

Return to Seoul · Tour Concludes

CHUNCHEON → INTERCONTINENTAL SEOUL · TOUR ENDS

Departure from Chuncheon by luxury van back to the **InterContinental Seoul lobby**, where the official tour concludes. Onward stays in Korea and international departures are arranged independently by each guest.

Tour Investment

Pricing & Inclusions

PROTOTYPE 2026

— TESTER SPECIAL · ALL-INCLUSIVE —

~~2027 Standard Rate \$6,500~~

\$5,000

per person · Prototype Special

JULY 2026 · 8 DAYS / 7 NIGHTS · 6 ROUNDS · AIRFARE NOT INCLUDED

- ✓ All green & cart fees · 6 rounds
- ✓ Personal coaching by Pro Jung-Kim
- ✓ Breakfast & dinner included · lunch on own
- ✓ Meet & conclude at InterContinental Seoul
- ✓ Professional caddy fee · every round
- ✓ Luxury stays at all 3 resorts · 7 nights
- ✓ Two private luxury vans + drivers
- ✓ Full on-tour escort by Pro Jung-Kim

NOT INCLUDED

- International airfare (LAX ↔ ICN, round trip) Guest's responsibility · Business class recommended
- Hotel before tour starts at InterContinental Seoul Booked independently by guest
- Hotel after tour · onward travel & departure Booked independently by guest
- Personal golf club shipping / shopping / souvenirs Guest's responsibility
- Travel insurance Individually arranged (recommended)

• **Optional Services (by advance request)**

Airport transfers · Hotel arrangements

RESERVATIONS · INQUIRIES

hyjung@pga.com · 949-394-6733

LIMITED GROUP

Maximum 7 Guests · First-Come Basis

❖ TOUR POLICY & REFUND NOTICE

- ✦ All tour itineraries are subject to change or cancellation based on **weather conditions (typhoons, heavy rain, monsoon, etc.) and other on-the-ground circumstances**. Early July may partially overlap with Korea's monsoon season; for safety and quality of play, course or schedule adjustments may occur and will be communicated in advance.
- ✦ In the event a round is cancelled, **the corresponding green, cart, and caddy fees will be refunded after a final consolidated settlement** at the conclusion of the tour. Whenever possible, an alternative course or rescheduled date will be offered first.
- ✦ Costs related to flights (international or domestic) and any prepaid hotels or meals are governed by the respective airline's or hotel's own refund policies.
- ✦ All schedules and pricing are based on the **July 2026 departure** and may be subject to minor adjustment due to currency fluctuation and local conditions. Final pricing is confirmed at the time of formal booking.

"The most exclusive golf experience in Korea — guided by the best."

A PREMIER KOREA GOLF TOUR · HYJ PGA GOLF ACADEMY · 07